

## Wireless Ronin Technologies, Inc.

14700 Martin Dr. Phone: 952-224-8110

Eden Prairie, MN 55344

[Company Web Site](#)

Wireless Ronin Technologies makes the signs of the time. The company's RoninCast electronic display products combine digital media players, video monitors, and wireless networking systems to enable the remote distribution of video marketing materials. Its digital signage is used for corporate logos, promotional displays, movie theater schedules, and restaurant menus. Wireless Ronin serves the leisure, retail, and manufacturing industries among others. Customers include Best Buy, Coca-Cola, the Mashantucket Pequot Tribal Nation's Foxwoods Resort Casino, and Sabre Holdings. Director Carl Walking Eagle owns 18% of the company.

### Key Numbers

**Company Type:** Public**NASDAQ (CM):** [RNIN](#)**Fiscal Year-End:** December**2005 Sales (mil.):** \$0.7**1-Year Sales Growth:** (33.6%)**2005 Net Income (mil.):** (\$4.8)**2005 Employees:** 29

### Key People

#### Chairman, President, and CEO

Jeffrey C. Mack

#### EVP and Chief Technology Officer

Christopher F. Ebbert

#### EVP and CFO

John A. Witham

#### SVP, Sales and Marketing

Scott W. Koller

## IPO

### Information

**Date Went Public:** Nov 27, 2006**Filing Date:** Aug 29, 2006**Proposed Offer Price:** \$4.00 to \$5.00**Actual Offer Price:** \$4.00**First Day Open:** \$3.70**First Day Close:** \$4.67**Shares Offered (mil.):** 4.50**Offering Amount (mil.):** \$18.00**Post-Offering Shares (mil.):** 7.20

### Underwriters:

Feltl and Company

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